



Organization of Islamic Cooperation



8th OIC
Organization of
Islamic
Cooperation
HALAL
EXPO 2020



"World Halal Summit"

8th OIC HALAL EXPO & 6th WORLD HALAL SUMMIT

26 - 29 NOVEMBER 2020 / ISTANBUL CONGRESS CENTER

Halal for All:

"Halal in all Aspects, from Production to Consumption"



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The expo is organized under the authorization of TOBB according to the Law 5174.



8th OIC HALAL EXPO

26-29 NOVEMBER 2020

ABOUT EXHIBITION

The Organization of Islamic Cooperation (OIC) Halal Expo, which has been organized under the Auspices of the Presidency of the Republic of Turkey by Discover Events in association with the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC), supported by the Ministry of Trade, other related ministries, governmental and non-governmental institutions of the Republic of Turkey, is considered to be one of the biggest exhibitions in its field. It will be held at the Istanbul Congress Center between 26-29 November 2020. The Opening Ceremony of 8th OIC Halal Expo and 6th World Halal Summit is expected to be honoured by the participation of His Excellency Mr. Recep Tayyip Erdoğan, President of the Republic of Turkey.



EXHIBITOR COUNTRIES



IDENTIFICATION ORGANIZATION

- EXHIBITION** : 8th OIC Halal Expo
- SUMMIT** : 6th World Halal Summit
- DATE** : 26-29 November 2020
- LOCATION** : Istanbul Congress Center
Harbiye / Istanbul, Turkey
- IN ASSOCIATION WITH**
The Islamic Centre for Development of Trade (ICDT)
The Standards and Metrology Institute for Islamic Countries (SMIIC)
- ORGANIZER** : Discover Events

7th OIC HALAL EXPO STATISTICS



14.476 m²
EXHIBITION AREA



36
EXHIBITOR COUNTRIES



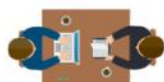
378
EXHIBITORS



34.865
VISITORS



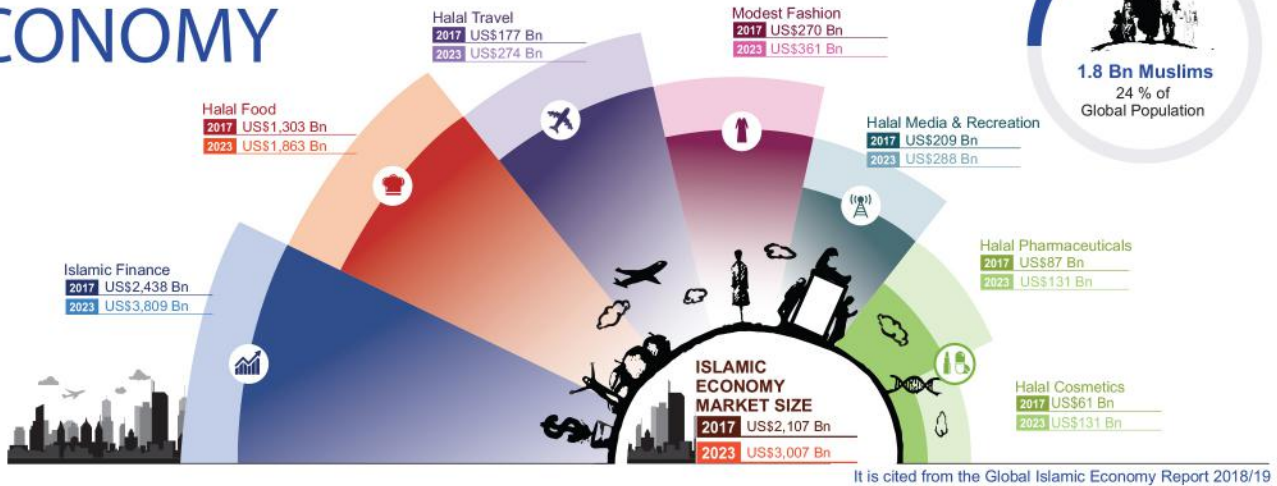
474
HOSTED BUYERS



7110
B2B MEETINGS



GLOBAL ISLAMIC ECONOMY



BUYER PROFILE



- Distributors
- Buyers
- Import-Export companies
- Public institutions and organizations
- Others
- Wholesalers
- Retail & chain supermarkets
- Investors
- Tourism operators and agencies
- HORECA representatives
- Diplomatic missions

EXHIBITOR PROFILE



Food & Beverage Manufacturers
Food Processing & Packaging
HORECA
Organic Products
Traditional Cuisine



Cosmetics & Personal Care
Pharmaceutical Products



Islamic Finance
Media



Public Sectors
Halal Certification Bodies
Non-Governmental Organizations
Education



Halal Tourism & Accommodation
Health Tourism



Textile & Modest Fashion
Authentic Products
Traditional Clothing

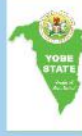
WHY EXHIBIT?

- Meet more than 500 key decision-makers from Turkey, Middle East, Central and Western Europe, the Balkan region and Africa with the International Hosted Buyer Program.
- Obtain an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars.
- Witness the latest sector developments during our conference program with the participation of international academicians, public and private representatives.
- Seize the opportunity to visit the stands of ministries, city halls and other related public institutions.
- Meet highly qualified professionals, Halal industry players and investors to expand your dealership network, find new products and increase your portfolio.
- Benefit from the presence of the most influential international media.

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